



SOUNDARYA CENTRAL SCHOOL

Affiliated to CBSE - New Delhi

Mid Term-1 2019-2020

Grade: XI

Subject: Entrepreneurship

Marks: 70

Time: 2 hr

General Instructions: -

1. All Questions are compulsory.
2. Marks are indicated against each set of questions
3. Section-A. 1 to 5 are very short answer questions carrying 1 mark each. Answer to each of these should not exceed 15 words.
4. Section-B. 6 to 10 are short answer questions carrying 2 marks each. Answer to each of these should not exceed 50 words.
5. Section-C 11 to 17 are short answer questions carrying 3 marks each. Answer to each of these should not exceed 60 words.
6. Section-D 18 to 21 are short answer questions carrying 4 marks each. Answer to each of these should not exceed 70 words.
7. Section-E 22 to 24 are long answer questions carrying 6 marks each. Answer to each of these should not exceed 100 words

SECTION - A

5x1= 5

1. What is an 'Enterprise'?
2. The ability to create and develop new ideas allows you to do two things. Name them.
3. Who plays the role of an entrepreneur in a socialist country?
4. What do you mean by competency?
5. Who are Joint entrepreneurs?

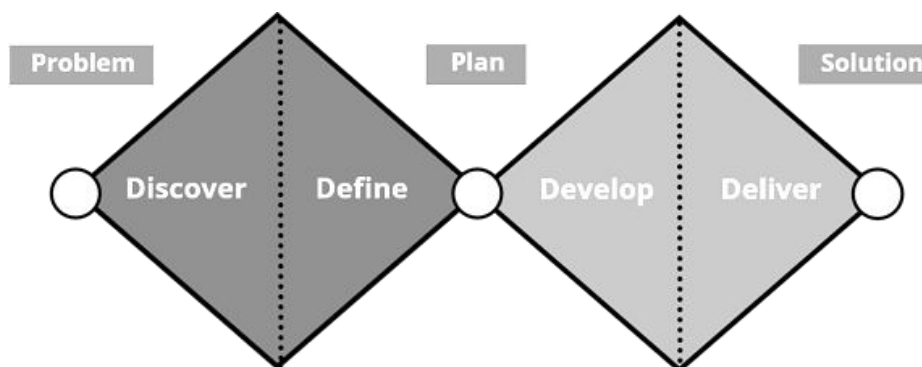
SECTION - B

2X5= 10

6. Classify the following activities into Service Industry and justify your answer with reasons:
a. Soundarya Paradise b. Variar Bakery c. Prakriya Hospital d. Biocon
7. Explain briefly any two leadership competencies that you think is most important?
a. Awareness; b. Foresight; c. Decisiveness; d. Adaptability
8. Only money motivates employees. True or false? Explain your views.
9. It is necessary to 'follow through' to develop your business. Explain.
10. "Getting Your Hands Dirty" is one sure fire way to entice new customers and make existing ones feel appreciated. Explain.

SECTION - C**3 x7= 21**

11. Entrepreneurs give little attention to their personal life. True or false. Explain your views.
12. Sham is a very competitive, ambitious and goal- oriented young man - so much so that he tends to be aggressive and sometimes take a steamroller approach.
 - a. What personality traits does he exhibit?
 - b. Describe his strengths.
13. Diplomats are considered by many to be the best of the Specialist entrepreneurs, as they have both sociability and drive in their personalities.
 - a. Explain their nature.
 - b. Mention their strengths.
14. Sneha is a young entrepreneur. She has a great attitude, checks on her goals regularly and disappointments do not bother her.
 - a. Do you think she is fit to be an entrepreneur?
 - b. Explain how the three qualities mentioned above help her.
15. What Are the Benefits of an Entrepreneurial Mindset?
16. Explain the diagram.

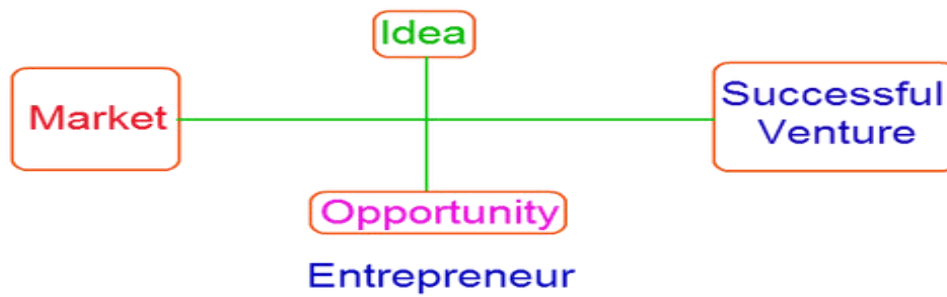


17. Brain Writing, Figure Storming and Star bursting are three different techniques.
 - a. Where do they play an important role?
 - b. Explain all the three of them in your own words.

SECTION - D**4 X 4 = 16**

18. What is the difference between basic ideas and post-scanning ideas?
19. Generation of new ideas, Demand, Supply and Changes in Consumer Behaviour are components that help an entrepreneur. Explain.

20. Explain the diagram.



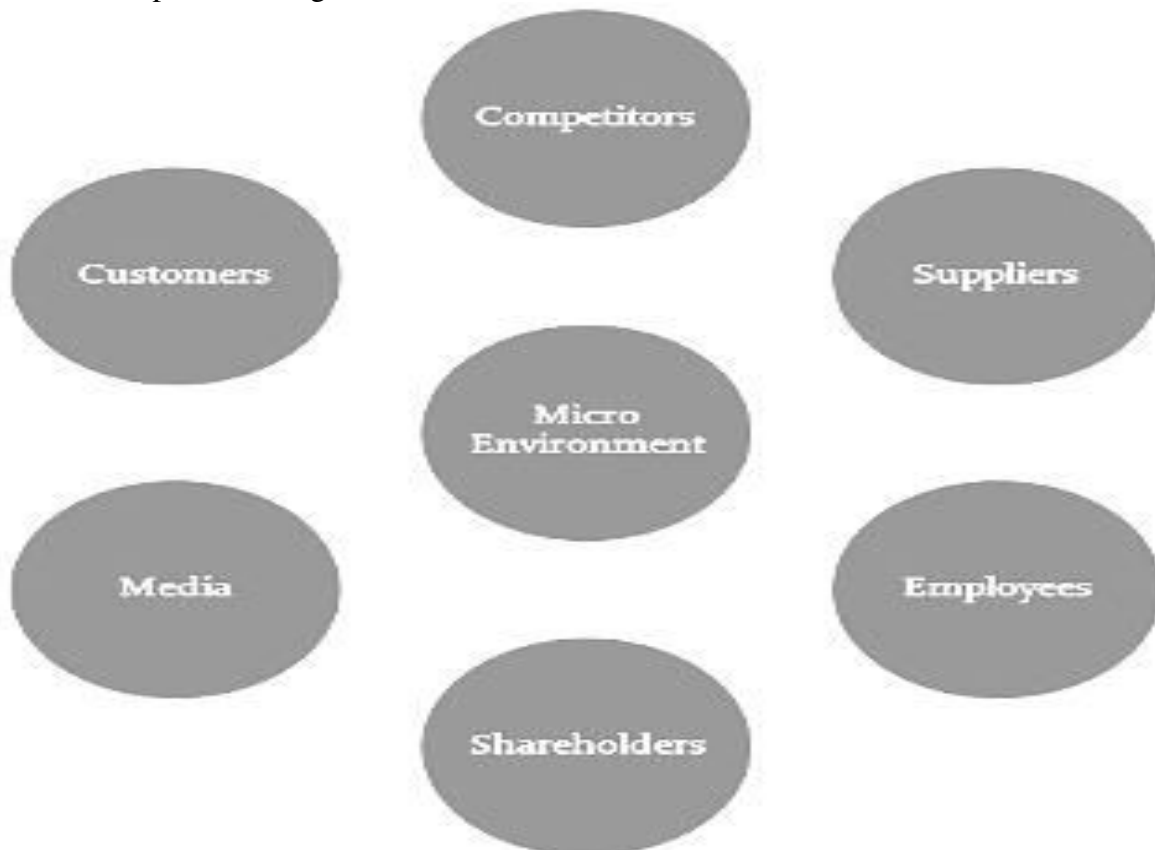
21. “We can appoint an employee but not an entrepreneur”. Bring out the difference between the Employer and Entrepreneur.

SECTION - E

6 X 3 = 18

22. What are the 6 important factors when evaluating a business opportunity?

23. Explain the diagram in detail.



24. What is the need and importance of Environmental scanning?

